

MUSKAAN CHOUDHARY

CREATIVE DESIGNER



BRIEF OVERVIEW

Creative and goal-oriented graphic designer with experience in vector art, social media creatives, minimal creative ads, logo designing. Seeking an entry level position with growing organisations, aiming to use my knowledge of design as well as enhance my skills with emerging trends and grow in this dynamic environment.

Address : Rohini, New Delhi
Email : muskaanchoudhary88@gmail.com
Date Of Birth : 24 May 1999
Portfolio : www.muskaanchoudhary.com

WORK EXPERIENCE

PlanCover

October 2022 - Present

DIGITAL CONTENT CREATOR

- Presented Sales Pitch Deck (forwarded to potential clients)
- Designed Quote Comparative Deck (forwarded to clients)
- App onboarding screen design
- Social media post design
- Employee LinkedIn profile updates
- LinkedIn branding

Freelancing

June 2022 - October 2022

FREELANCE GRAPHIC DESIGNER

- Website designing for
Tirsa Healthcare (www.tirsahealthcare.com)
Ramdoot Udhog (www.ramdootudhyog.com)
Craftedera (www.craftedera.com)
Knayam - The Magic Of Flavour (www.knayamfoods.com)
Dr Priyanka Arora Obs &Gynae (www.drpriyankaarora.in)
- Packaging Design for Knayam - The Magic Of Flavour
- Brand & Identity designing for
Tirsa Healthcare
Craftedera
- Social media posts for
Dr Priyanka Arora (Obstetrician and Gynaecologist)

MD City Hospital

May 2021- June 2022

EXECUTIVE - GRAPHIC DESIGNER AND BRANDING

- Designing folders, SOC book cover, page layout for SOC book.
- Handling social media, designing social media creatives.
- Designing various printable and digital banners, posters.
- Designing doctor's profiles.
- Managing and organizing health check-up camps, CME's and other events.

Tech4i Solution Pvt. Ltd.

August 2021- October 2021

FREELANCE GRAPHIC DESIGNER

- Tech4i Solution being an outsourcing firm has a number of clients, I've worked for a lot of their clients.
- Social media creatives for clients.
 - Logo design
 - Worked along with content writers, for creating minimal creative posts.

Royal Rajwada Productions

September 2020- October 2020

INTERN - GRAPHIC DESIGN

- Pattern designing, Character design, Animal character design, Mockup design

SKILLS

Adobe Photoshop
Adobe Illustrator
HTML, CSS
Microsoft Office
Wordpress

EDUCATION

University of Delhi

2017 - 2020

BACHELOR IN VOCATIONAL STUDIES (WEB DESIGNING)

INTERESTS

Handlettering
Calligraphy
Sketching
Drawing digital illustrations
Photography